



Collegiate Product Sale

Fundraising Program

For this program, we put together a group of items that anyone can use and enjoy time and time again:

- Beach Towels : Fitness Towels : Team Aprons : Golf Gift Set : Team Hats : T-shirts
- Each of these items are available with the following team logos: University of Iowa, Iowa State University and University of Northern Iowa

Prizes

Scouts selling Collegiate Products will receive credit towards the Keller Marketing prize program.

Example: \$1,000 in Popcorn sales and \$500 in Collegiate sales = \$1,500 in prize credit.

Collegiate Pendants

- Scouts selling one or more Collegiate Products will receive their choice of an NFL Pendant.
- Scouts can choose from the following NFL teams: Packers, Vikings, Bears and Chiefs.

Collegiate Football Game Tickets

- For every 5 items a Scout sells, he will be entered into a drawing to win 2 FREE game tickets to an Iowa Collegiate Football game! The more items sold, the better chance you have to win the tickets! Two Scouts will win two tickets each.
- How to increase your chance at winning!
 - Sell 5 Items = 1 entry
 - Sell 10 items = 2 entries
 - Sell 15 items = 3 entries
 - Sell 20 items = 4 entries
- Winners can choose tickets to see one of the following football teams: University of Iowa, Iowa State University and University of Northern Iowa.

Unit Kernel Thank You

Commemorative Wooden Plaques

- For any unit that sells 100 or more Collegiate Products, the Unit Kernel will receive a Commemorative Wooden Plaque. Qualifying Unit Kernels can choose from the following Collegiate Teams: University of Iowa, Iowa state University and University of Northern Iowa.
- To qualify Unit Kernels must fax, email or deliver a copy of their current Collegiate Product sales to the Council service center at the midpoint of the Fall Product Sale: Wednesday, October 6th. (Units do not have to be at 100 items by this date. It is a way for us to track progress.)

Placing the Product Order

Each Unit Kernel will be provided with a *Master Talley Chart*.

- Turn in your unit's completed *Master Talley Chart* to the Council Office by 5:30 P.M. on Wednesday, November 3rd.
- Be sure to indicate your unit's Pendant totals at the bottom of the *Master Talley Chart*.