



WELCOME!

National Cub Scout  
Program Update  
Conference 2023

## **FUN**

Fun for Cub Scouts, leaders, and parents.

## **EASY**

Easy to deliver the program as designed.



## **SIMPLE**

Simple to understand, to explain, and to support.

**2024**

June 1, 2024.

# TEST YOUR KNOWLEDGE OF CUB SCOUTING

Data gathered on the attachment rate of Adventures was over how many years?



- A. 1 year
- B. 4 years**
- C. 2 years
- D. 10 years

# TEST YOUR KNOWLEDGE OF CUB SCOUTING

On average, what percentage of Cub Scouts earn any given required Adventure?



A. 50-65%

B. 62-72%

C. 44-57%

D. 74-78%

# TEST YOUR KNOWLEDGE OF CUB SCOUTING

On average, what percentage of Cub Scouts earn any given elective Adventure?



- A. 08-12%
- B. 30-35%
- C. 15-25%
- D. 38-40%

# TEST YOUR KNOWLEDGE OF CUB SCOUTING

What percentage of Cub Scouts earn the National Summertime Pack Award?



A. 22%

B. 1%

C. 18%

D. 6%

# TEST YOUR KNOWLEDGE OF CUB SCOUTING

What percentage of leaders indicated that the Outdoor Activity Award was the incentive to conduct outdoor activities?



A. 72%

B. 45%

C. 88%

D. 12%

# Awards and More Survey

Survey was sent to 18,376 parents and 36,487 den leaders 3,637 people responded: **6.6%** response rate  
95% (+/- 1.7%) confidence level

## **Awards are not driving behavior**

Of those who earned the awards, 2/3 see them as recognition, not an incentive.

## **Not an awareness issue**

Of those who did not earn the award, 50% indicated that they knew about the award but still chose not to do it.



# Awards and More Survey



- Duty to God Adventures are not being conducted at den meetings

- Where should Duty to God Adventures be completed?



*"We assign this Adventure to be done at home."*

*"I don't feel qualified/comfortable teaching this."*

*"We have so many different faiths in our den."*

# TEST YOUR KNOWLEDGE OF CUB SCOUTING

What percentage of Cub Scouts earned the STEM Nova Award?



A. 5%

B. 1.5%

C. 23%

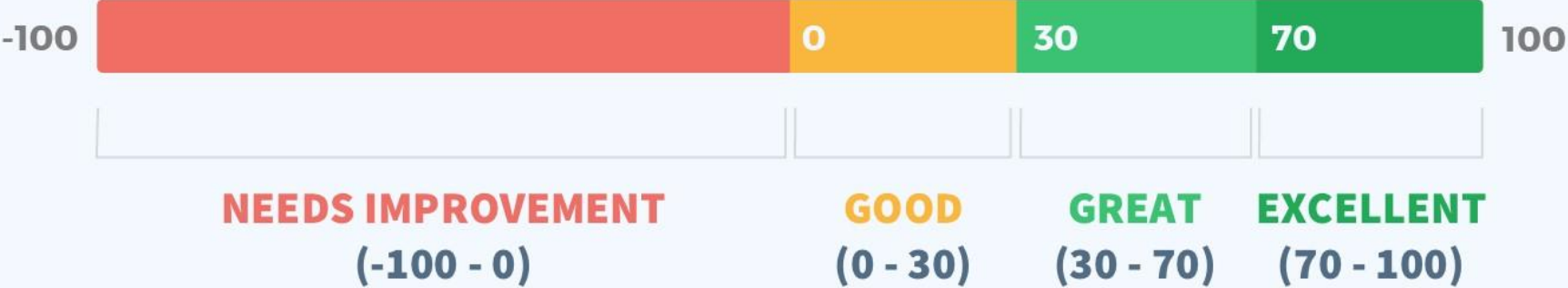
D. 10%

# STEM NOVA Awards



- Over 50% of parents and Cub Scout leaders felt that STEM as a topic was important to be part of Scouting
- 47% of leaders said it should be an Adventure
- 32% had no preference

# What is a good NPS score?



## NPS for Cub Scouts Volunteers was 0.5 STEM NOVA Award



STEM Nova Award has the lowest Net Promoter Score of any program we have tested.

When STEM Nova is done, people are more likely to have had a negative experience and express that to others.

# TEST YOUR KNOWLEDGE OF CUB SCOUTING

On average, what percentage of parents indicated that their child enjoyed the Protect Yourself Rules video?

## The Protect Yourself Rules



A. 65%

B. 45%

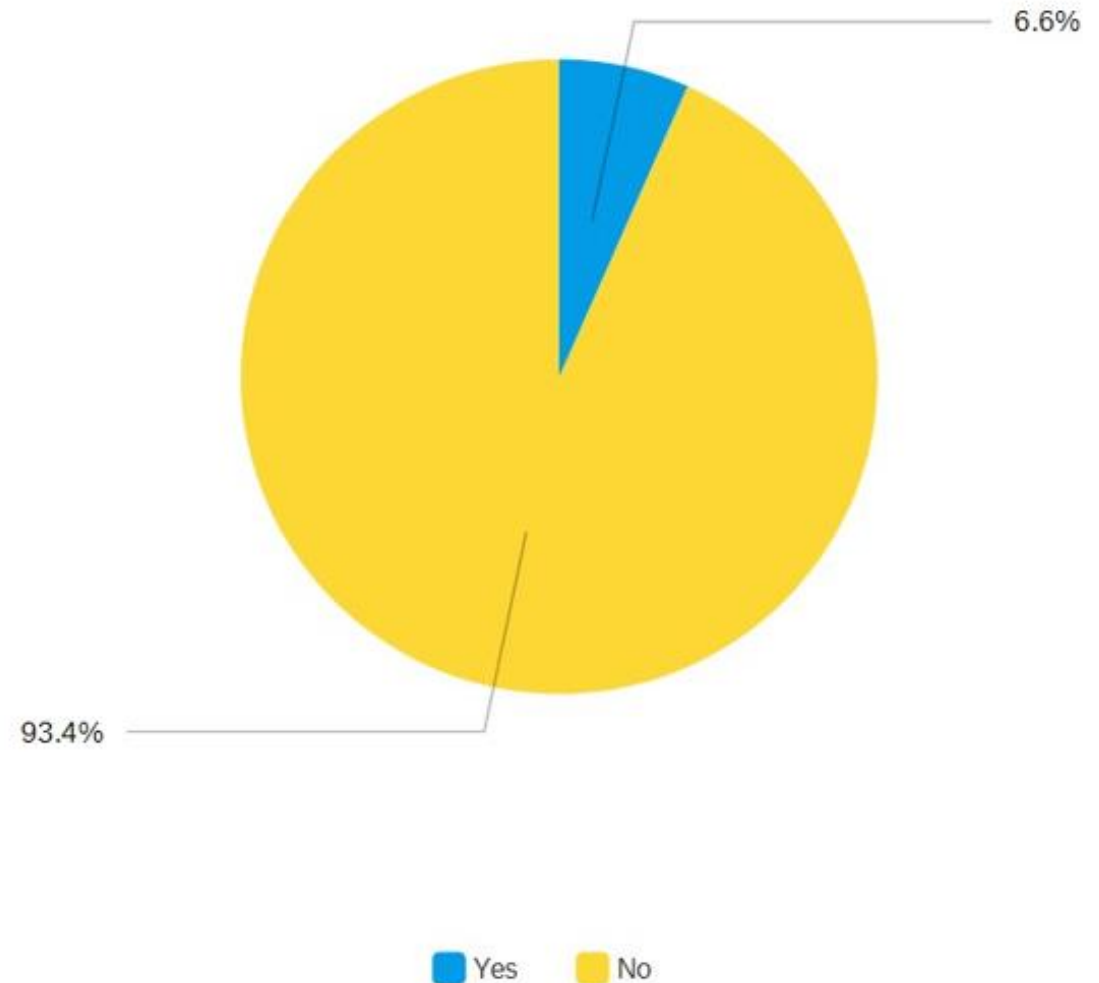
C. 92%

D. 78%

# Protect Yourself Rules Survey

Did your child disclose to you any uncomfortable situations as a result of the series?

Data being shared with Barabara Sinatra Childrens Foundation



# TEST YOUR KNOWLEDGE OF CUB SCOUTING

When presented with the **updated** Adventures, what percentage of leaders indicated the activities would be engaging for their den?



- A. 78-82%
- B. 90-95%**
- C. 64-72%
- D. 83-87%

# Feedback from Cub Scout Leaders

## Spirit of the Water Adventure

Requirements are age appropriate.



Requirements will engage youth in my den.



Requirements teach a Scouting skill or reinforce a Scouting value.



● Totally Disagree ● Disagree ● Neither Agree nor Disagree ● Agree ● Totally agree



# Required Adventure Survey

The survey was sent to 36,963 den leaders

3,880 people responded, a 10.5% response rate

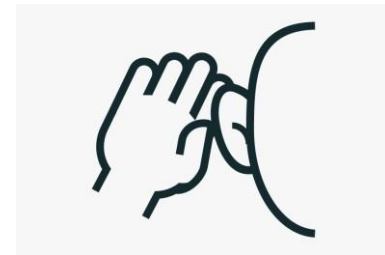
95% (+/- 1.5%) confidence level



**Like the activities and games**  
**Like everything about it**  
**Like the simplicity of requirements**  
**Guest Speakers**  
**Making Posters**



**Duplication of schoolwork**  
**Comments not related to question**  
**Guest speakers**  
**Making posters**



**Any comment that 10% or more respondents gave was reviewed and incorporated.**

**Bobcat Adventure was overhauled after the first survey.**

# TEST YOUR KNOWLEDGE OF CUB SCOUTING

How many councils participated in the family den pilot?



- A. 50% - 150 Councils
- B. 23%
- C. 12%
- D. 44%

# TEST YOUR KNOWLEDGE OF CUB SCOUTING

Participating packs in the family den pilot grew year-end membership by \_\_\_\_\_ compared to non-participating packs which grew by 16%.



A. 5%

B. 14%

C. 9%

D. 20%

# Family Den Pilot

150 Councils – 2,178 Packs

## Fall Recruitment - More girls and more boys

### Participating Packs

Male Membership +50.9%

Female Membership +84.6%

Total Fall Recruitment +56.6%

### Non-Participating Packs

Male Membership +41%

Female Membership +68.4%

Total Fall Recruitment +45%

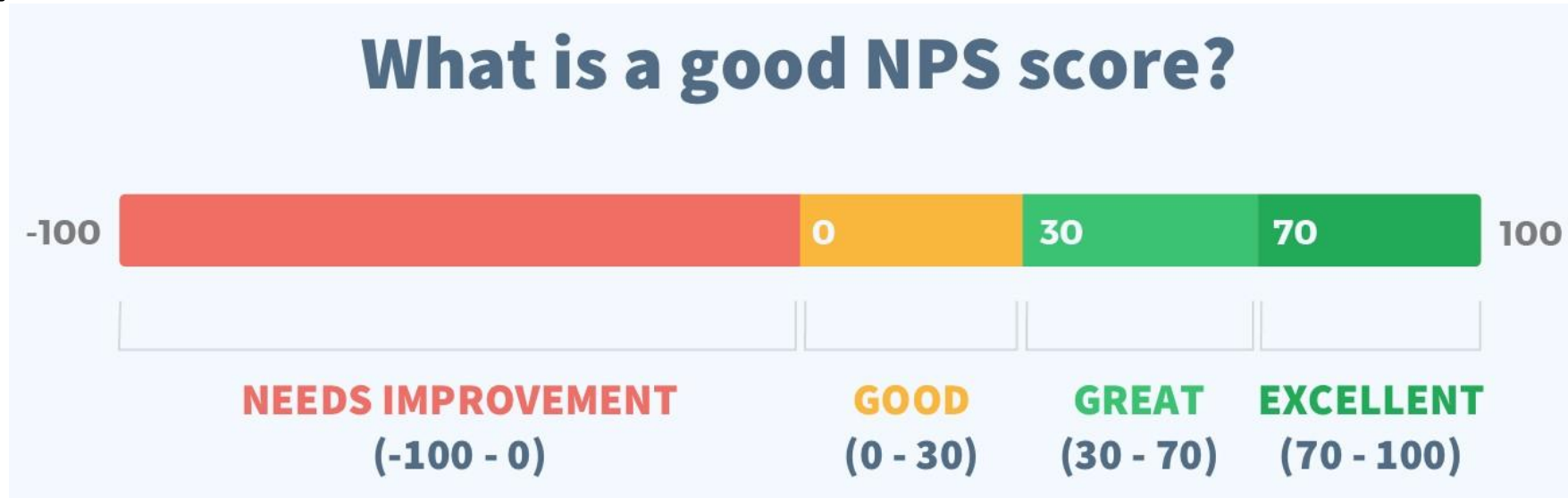
## Year End Membership Growth

Participating Packs +20.1%

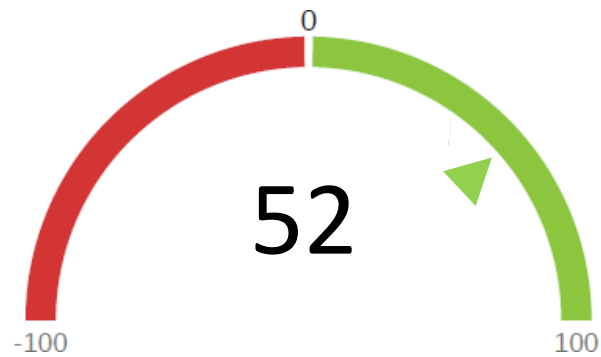
Non-participating Packs +16%



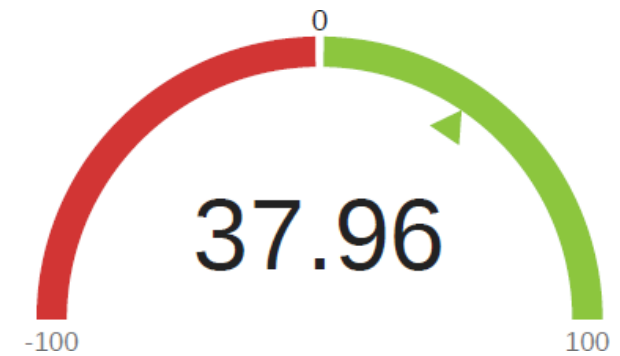
# Family Den Pilot



Participating packs



Non-participating packs





**HOW DID YOU DO?**



# The Journey



# 2017



- BSA starts the conversation about welcoming girls into Cub Scouts and Boy Scouts
- National Director of Cub Scouting position is re-established at the National Service Center
- Some opportunities to improve the program were identified but shelved to avoid the association of changes with welcoming girls into Cub Scouting.
- National Executive Committee approves welcoming girls into Cub Scouting beginning in 2018
- Lion rank moved from pilot to full program.
- The National Cub Scouting committee challenged to develop an “early adopter” program for Packs for spring of 2018.



# 2018



- Early adopter program launched and girls are welcomed into the Cub Scout program
- All Cub Scout resources, print and digital, are updated to welcome girls into the program.
- New handbooks released
- New uniform options
- Program streamlined with simplification of uniforms for youth and adults.
- Position Specific Training updated and streamlined.

# 2019



- Lisa Wylie, becomes Chair of the National Cub Scouting Committee
- Committee is reorganized
- Opportunities to improve the program are reviewed and identified with a focus on badges of rank requirements and required Adventures.
- Data on three years of sales data is gathered on all Cub Scouting recognition.
- Cross-over experience report conducted.
- Improvement to badges of rank and required Adventures drafted.

# 2020



- COVID – 19 Pandemic
- BSA Enters Bankruptcy
- Search for new CEO
- All programs are put on pause
- New required Adventures developed
- Required Adventure surveys and feedback
- Expand program updates to include elective Adventures
- Awards and more survey and feedback

# 2021



- COVID – 19 Pandemic
- BSA remains in Bankruptcy
- All programs are on pause
- New Elective Adventures developed
- Additional required Adventure surveys and feedback
- New Elective Adventures survey and feedback
- Handbook use survey

# 2022



- Audrey Oakes becomes Chair of the National Cub Scouting Committee
- BSA remains in Bankruptcy
- All programs are on pause
- Family Den pilot program approved for 2022-23
- Cub Scout program updates socialized with National Service Territory Program Leads and select Councils.
- Activities for Adventure requirements are identified

# 2023

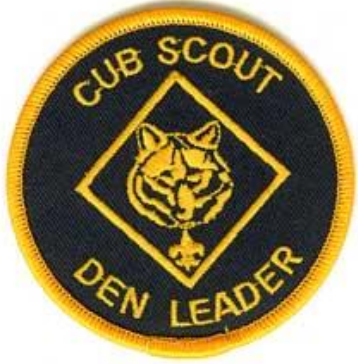


- BSA exits Bankruptcy
- The CEO and Executive Committee approve the launch of Cub Scout program updates for June 1, 2024.
- Rollout plan developed
- Handbook updates begin
- Adult leader resources developed
- Supply orders are developed

# 2024



- BSA has new CEO
- Handbooks and Adventure Loops and Pins are in Scout Shops in the Spring
- Position Specific Training launched
- All Information Technology reports and tools updated
- Online adult leader resources launched
- Updates begin June 1









# CUB SCOUTS

**Ages: Boys and Girls Grades K-5**

We provide ready-made opportunities for your family to do fun things together—because together—we can all grow into our very best future selves!

FIND CUB SCOUTS PACKS NEAR YOU

ZIP Code



**Find and Apply**





PARENTS

LEADERS

## PARENT RESOURCES

Parent involvement is an integral part of the Cub Scout Program. Discover new parent resources below



Learn How to Volunteer



Become a Cub Scout Leader



Read The New Family Information Guide



Lea la Guía de Información: Nueva Familia



PARENTS

LEADERS

## LEADER RESOURCES

Leaders help make the Cub Scout Program successful! Find the resources you need below



Become a Cub Scout Leader



Den Leader Resources



Cubmaster Resources



Pack Committee Resources



Pack Meeting Plans



Virtual Roundtable Resources

# Den Leader Resources



The Den Meeting is the most important part of Cub Scouting. It is where Cub Scouts build friendships, work together to learn new things, and progress towards earning their common badge of rank. Serving as a Den Leader is providing an opportunity to make a positive life long impact on your child and others in the den.

## Resources



Lion Resources  
Kindergarten



Tiger Resources  
1st Grade



Wolf Resources  
2nd Grade



Bear Resources  
3rd Grade



Webelos Resources  
4th and 5th Grade

## Tiger Resources

### Tiger Badge of Rank Overview



[Find a Scoutshop Near You](#)



[Order Print Version](#)

[Purchase E-reader Version](#)





# Rank Overview



# Den Leader Tips





# Cub Scouting Position Specific Training

## FOUR LEARNING TRACKS



2 HOURS



2 HOURS



2 HOURS



1 HOUR

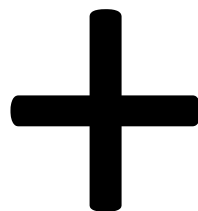




# Cub Scouting Position Specific Training



2 HOURS



How to  
Conduct a  
Pack Meeting



12 Minutes



If already trained as Den Leader only one module, 12 minutes, is required to be trained as Cubmaster.

# WELCOME/ONBOARDING SERIES

WELCOME! NEW  
WEBELOS  
DEN LEADER

WELCOME! NEW  
WOLF OR BEAR  
DEN LEADER

WELCOME! NEW  
LION OR TIGER  
DEN LEADER



around different adventures

your pack.

## BEFORE THE FIRST MEETING

1. **Register as a Cub Scout Leader.** Fill out the Boy Scouts of America (BSA) adult application and attach your Youth Protection completion certificate. (See no. 2.) This form will register you with the BSA and give the BSA permission to initiate a background check for approving you as a leader.
2. **Complete Youth Protection training and print the certificate of completion.** Youth Protection training, found online at [my.Scouting.org](http://my.Scouting.org), will teach you the BSA's policies for safety and appropriately interacting with youth.
3. **Attend leader position-specific training in person or complete the online training modules for CS19 Den Leader "Before Your First Meeting."** The online training, found at [my.Scouting.org](http://my.Scouting.org), will begin building the foundation you need to become an effective and successful leader.
4. **Obtain a copy of the den leader guide for your position—either the Wolf, for second grade, or Bear, for third grade—and the Cub Scout Leader Book.** These resources describe your role as a den leader and will give you the detailed information you need for the remaining steps. Your pack may have a pack library, or another leader may let you borrow copies of these resources to allow you to get started right away.
5. **Become acquainted with your Cubmaster and the pack committee.** These volunteer leaders will see that you have the information and materials you need to prepare for and conduct den meetings and activities.
6. **Wear the Cub Scout leader uniform.** The uniform is a method of the Scouting program. Wearing the uniform properly is important in setting a good example. You can purchase a uniform through a local Scout shop or through [www.scoutshop.org](http://www.scoutshop.org).

## WITHIN THE FIRST MONTH

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2. **Get acquainted with the families in your den.** Hold a family orientation meeting outlining the structure of den meetings and den outings, the time and location for meetings, and your den's role during the monthly pack meetings. It may not be required, as it is in Lion (Kindergarten) or Tiger (first grade) meetings, for parents to attend with their Scouts, but a wise Wolf or Bear den leader will continue to have parents participate and assist with den meetings and activities.
3. **Get acquainted with the children in your den.** Establish a den code of conduct so that everyone will know what you expect of them. See the *Den Leader Guide* for details.
4. **Ask your Cubmaster to help you secure a den chief.** This den helper is a Scout from a troop, a Venture, or a Sea Scout, who will set a good example for your Cub Scouts. A den chief may serve either an all-boy den or an all-girl den regardless of their gender. Give your den chief meaningful responsibilities right away.
5. **Attend the monthly pack planning committee meetings held by your pack leadership.** These meetings are led by the pack committee chair and where pack plans are made.
6. **Attend the monthly pack meeting with the members of your den and their families.** You'll receive helpful information and have your questions answered. In this meeting, Cub Scouts are recognized for the adventures they have completed since the last pack meeting.

# WELCOME/ONBOARDING SERIES

## WELCOME! NEW PACK COMMITTEE MEMBER



 BOY SCOUTS OF AMERICA

## WELCOME! NEW CUBMASTER



 BOY SCOUTS OF AMERICA

around different adventures

your pack.

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# WELCOME/ONBOARDING SERIES

## WELCOME! NEW CUB SCOUT FAMILY

A FAMILY INFORMATION GUIDE



BOY SCOUTS OF AMERICA

### How Does Cub Scouting Work?

In Cub Scouting, you and your family join in on the program with your child, and you will help them along the way. Cub Scouts have a different handbook at each grade level, with adventures that are age-appropriate for their developmental level. As your child advances through these books by working on adventures, they will earn badges and other recognition that they wear on their uniform. As your child grows in Cub Scouting, your role will change with them, from hands-on involvement to guiding and coaching. Your child's success in Cub Scouting depends on you!

The Cub Scouting program takes place at two levels. Your child will be a part of a **den**, a small group of Cub Scouts in the same grade level and who are of the same gender. A den typically meets twice a month, although some may meet more often. All dens, from kindergarten through fifth grade, make up a **pack**. Once a month, the dens, with their families, come together at the pack meeting and Cub Scouts are recognized for the adventures and badges they have earned.

### Dens

#### The Lion (Kindergarten) and Tiger (First Grade) Dens

Cub Scouts who join in kindergarten or first grade join with an adult partner, usually the parent or guardian. A Lion or Tiger den should be no more than eight Cub Scouts and their adult partners. An adult is selected to serve as the den leader (usually one of the parents) and coordinates the meetings. Each adult partner takes a turn assisting or hosting meetings or activities with the den leader. This shared leadership model is a great way to ensure the den leader has the help needed to deliver a quality program.

Lion dens (kindergarten) meet once a month or more often if the den leader and families choose to.

Tiger dens (first grade) meet typically twice a month or more often if the den leader and families choose to.

At den meetings, Lions and Tigers work on adventures that are found in their handbooks.



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#### The Wolf (Second Grade) and Bear (Third Grade) Dens

Children this age are becoming more independent, and activities are designed to meet their developmental needs.

A Wolf (second grade) or Bear (third grade) den is ideally no more than eight Cub Scouts of the same gender, a den leader, an assistant den leader (usually parents of some of the den members), and often a den chief (an older Scout who helps the den leader).

They typically meet twice a month at a regularly scheduled time and place, and they also attend the pack meeting with their families.

#### The Webelos Scout Den (Fourth and Fifth Grades)

The Webelos den is much like the Wolf and Bear dens, but there is more emphasis on learning to take leadership roles and preparing to join a Scout troop.

### Pack Meetings

The Cub Scout pack is made up of all the dens, which meet monthly at the pack meeting, led by the Cubmaster.

There are games, skits, songs, ceremonies, and presentations of achievements and badges that Cub Scouts earned during that month. This is where families can see the achievements of their Cub Scout.

The pack, including families, also participates in other special events throughout the year, including:

**Pinewood derby**\*—You can build and race a model car with your child.

**Blue and gold banquet**—Cub Scouting's birthday party—for all pack members and their families—takes place in February.

**Camping**—Overnight and day camp opportunities introduce your family to the camping experience.




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# WELCOME/ONBOARDING SERIES

Congratulations! You are officially in Cub Scouts. 🎉


MEMBER: MEMBER ID #



## WELCOME TO CUB SCOUTS


We're thrilled you and have joined the Scouting family. Get ready for fun and life-changing experiences with these three steps.

Let the adventure begin!



### STEP 1: Watch This Video

We're glad you have decided to join us for family fun and adventure! You probably have some questions ... here are answers to the five that are most frequently asked by new families.




### STEP 2: Meet Your New Pack!

You are now ready to attend your first meeting! You can contact your new pack using this information:

Unit Leader:


### STEP 3: Hear from Families Involved in Scouting

Watch and share these videos from real Scouting families about how Scouting has benefited their children, their families, and their communities.




Outfit Your Scout 🎉

MEMBER: MEMBER ID #0



## GEAR UP FOR CUB SCOUTS HERE'S WHAT NEEDS



### The Essentials: Tiger Uniform

Your uniform represents Scouting's long, proud tradition, and it will become an important symbol of your achievements along the way.


[SHOP NOW](#)

### Your Guide: *The Tiger Handbook*


Each Cub Scout rank has a corresponding handbook to help them along the trail. It guides Tigers through the six required adventures and 13 elective adventures that make up the Tiger program. Plus, it features tips and activities!

Grab your copy at [scoutshop.org](https://scoutshop.org)

[ORDER ONLINE](#)



### Shop Local: Find a Scout Shop Near You...



SCOUT SHOP  
Official Retailer of the BSA


Prefer to outfit your Scout in person? Gear up for adventure at a Scout Shop near you!

[FIND LOCATIONS](#)

Don't miss out on special events and sales...  
[Join](#) the official Scout Shop email list today!


Info for new Cub Scout parents and volunteers 🎉

MEMBER: Marjorie Johnson MEMBER ID #0



## HERE'S THE SCOOP ON YOUR SCOUTING ADVENTURE

Visit these pages for information and answers to common questions about Cub Scouts:



### What is the order of Cub Scout ranks?


Each rank brings new adventures.

[SEE THE ORDER](#)

### How to volunteer with Cub Scouts

Are you a parent who wants to get involved, but aren't sure where to start? Read this step-by-step guide.

[GET INVOLVED](#)





7:00 a.m.



8:00 a.m.